

Quadrangle Office

Camargue Group Ltd



Location

Cheltenham

Value

£

Duration

8 Weeks

Area

6695 sqft

CLIENT

Camargue Group is a UK-based communications, public affairs and stakeholder engagement consultancy. The company helps organisations build their reputation, engage with stakeholders, manage communications challenges, and gain support for projects and business objectives. Founded in 1987, they have offices in London, Birmingham, Cheltenham, York and Cardiff.



BRIEF

Design and build new office environment into 1st floor space at The Quadrangle.

Provide a shared space for Camargue staff and the in-house digital design agency JFD, creating a neutral but characterful environment that avoids overt branding but relies on a consistent design language that feels calm, elevated and intentional. A subtle differentiation between JFD and Camargue, while maintaining an overall cohesive approach.



Camargue



PROJECT DELIVERY

From an early stage, Bbi approached the scheme in an open collaborative style, exploring and understanding the clients work modes, processes, tools and current ways of working through two workshops. The information gathered created a list of spatial recommendations that would work best for the client - a hot desk approach with different 'districts' for Social, Collaboration, Focus, Learning and Energised working. Where the two areas of the business used to have two completely separate areas of a building and didn't naturally interact, this new space encourages shared spaces for meetings, collaborating and socializing.



The various meeting spaces provide options for small and larger meeting environments as well as quiet individual or 1-2-1 spaces for staff to utilise.

The delivery was implemented in a fully occupied building, with careful planning of deliveries and out of hours noisy works, so not to disturb the other tenants in the central Cheltenham location. Client branding was kept to a minimum, with careful use of relevant colours pallets to differentiate each space.



Bbi

Camargue